

# WHAT IS THE PRIDE SURVEY?

The Knox Substance Abuse Action Team (KSAAT) seeks to reduce alcohol and other drug (ATOD) use in Knox County. KSAAT routinely works with area youth to assess and prevent future ATOD use among Knox County youth.

The PRIDE Survey measures ATOD use, along with a series of risk and protective factors. A total of **1,811** students in grades 6, 8, 10, and 12 from six area schools completed the 2017 PRIDE Survey.

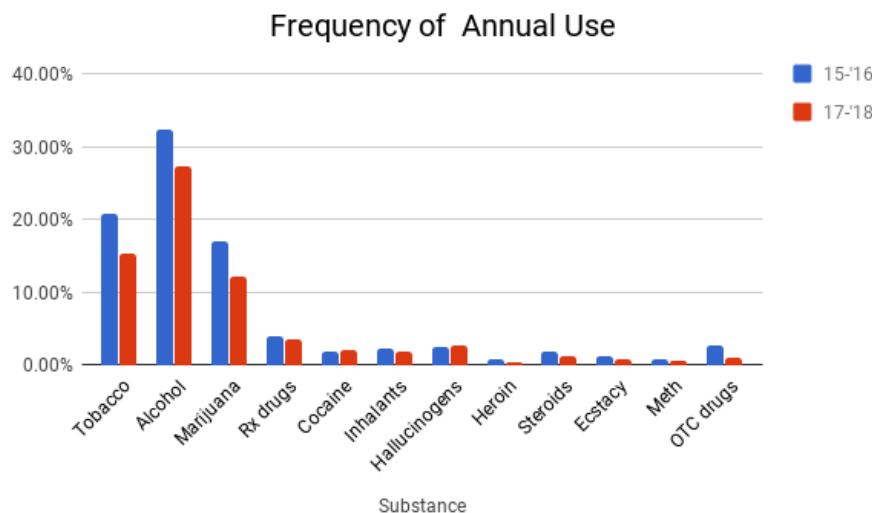
The PRIDE survey is designed to identify strengths and areas of concern / focus, monitor the health and well-being of our youth, and, evaluate the impact of prevention efforts in Knox County.

# 2017 PRIDE SURVEY FACT SHEET



## Highlighted Success

Frequency of use has decreased from 2015 to 2017

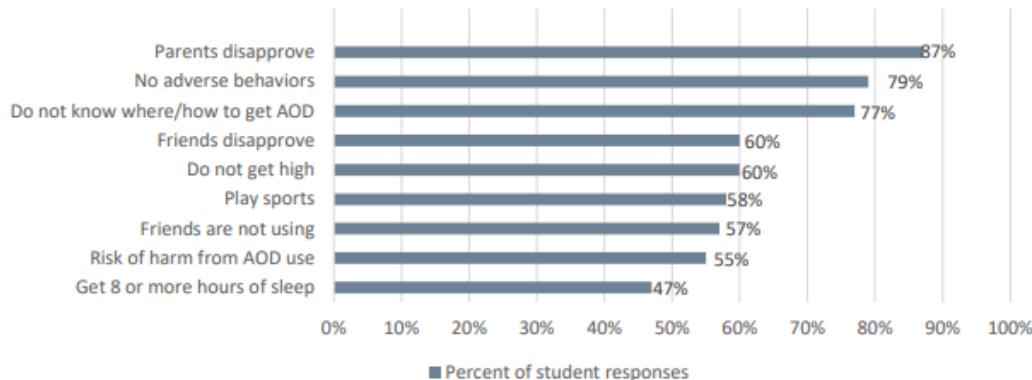


Notable decreases in use include *tobacco* with a **5.43% decrease**, *alcohol* with a **5.08% decrease**, and *marijuana* with a **4.63% decrease**.

## Prevention Insights

Positive factors or favorable conditions in a student's life stop or decrease the frequency of youth using ATOD. PRIDE results indicate that almost half of all students have at least one favorable condition in their lives.

### Percent of Students Who Reported These Favorable Conditions



Friends' behaviors and perceived disapproval of ATOD use are two of the strongest predictors regarding whether or not a student will use a substance.

# QUICK FACTS

**13**

the average age students report for first time use of a substance.

**10%**

of students don't feel that they have multiple adults in their life who care about them or show them how to be responsible.

**12.5 %**

of students report that an adult has given either them or their friends alcohol within the last 30 days.

**7.1%**

of students have experienced physical dating violence.

## Alcohol and Tobacco

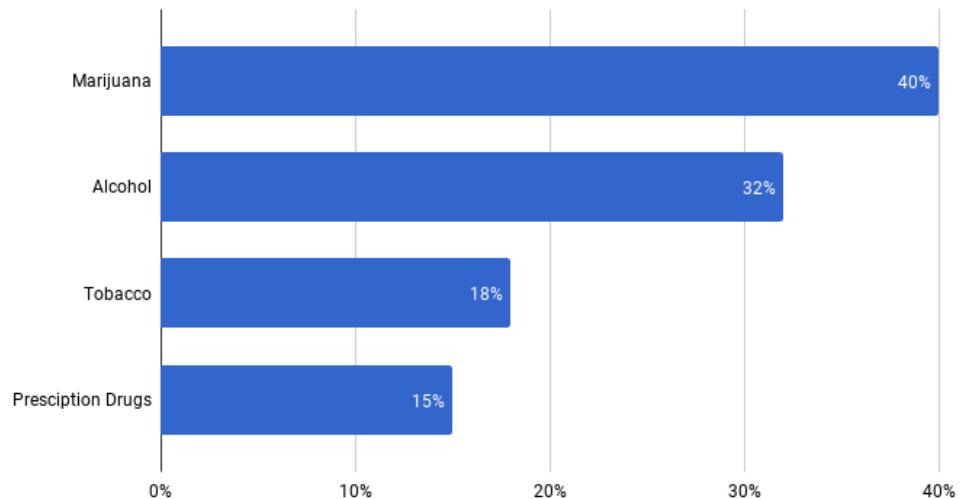
are "easily" or "fairly easily" accessible by students.

**9/10**

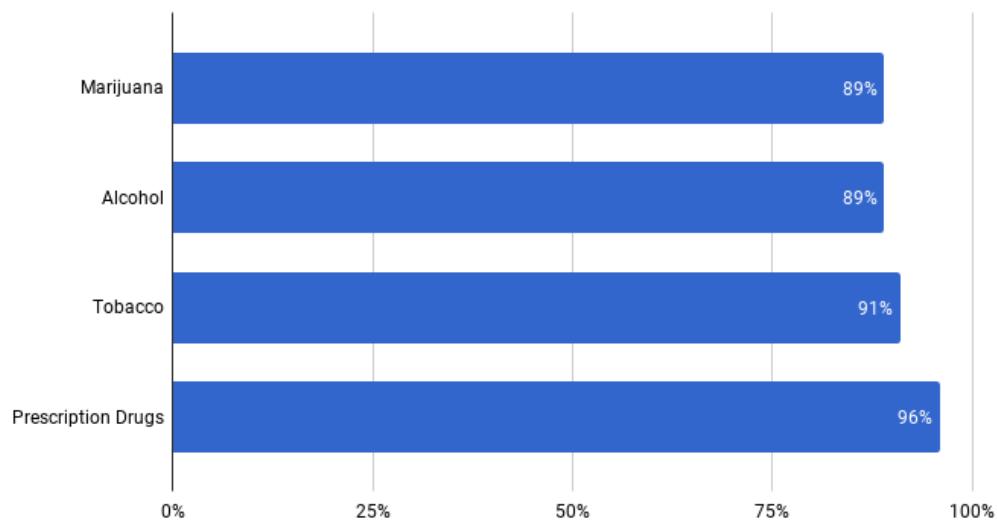
students *self-reported* not using any drugs or alcohol in the past year!

## Student Perceptions

### Substances students perceive as NOT being harmful



### Substances students perceive parental disapproval toward



### Substances students perceive friend/peer disapproval toward

